

# FAITH IN OUR FUTURE

CARROLL COLLEGE  
*Enabling Student Success 2007-2012*

## FAITH MATTERS

News and Views from Institutional Effectiveness

Volume 1, Issue 1

May 1, 2008

### Building Faith in Our Future at Carroll College

On June 14, 2007 the college was notified of our \$2 million, 5 year Title III, "Strengthening the Institution," grant award through the Department of Education. The grant has three components, with training opportunities for faculty and staff throughout the award period:

1. Implement an integrated campus-wide information system.
2. Create an Office of Institutional Effectiveness, hiring a grant-funded Director of Institutional Effectiveness to work with our College-funded Institutional Researcher position.
3. Implement a campus-wide, integrated, regular cycle of planning, implementation, assessment, and improvement.

Faith in Our Future was selected as our logo in light of our mission, our upcoming centennial, and the transformational nature of this grant award.

This e-newsletter is a step toward regular communication of our Institutional Effectiveness efforts. We are also building web pages to provide information on Institutional Effectiveness, including our Datatel Colleague system implementation efforts.

Articles in this issue introduce Dr. Dawn Gallinger and Dr. Bob Rutter, provide a calendar of events in April, and describe Datatel's Active Admissions. I hope you find it of interest, and would welcome your questions, comments, and suggestions for future issues.

### Under Construction—Active Admissions

What is Active Admissions?

Active Admissions is an incredibly powerful recruiting/marketing tool, providing prospective students with an interactive web site and a communication process targeted to their individual interests. Each time a student visits the Active Admission website, they will give us more information about his or her academic or co-curricular interests. The interactive website will then tailor what the prospective student sees on the next visit to his or her specific interests—the page may highlight an engineering alum who just won an award, an upcoming outdoor club activity, or a soccer game highlight, if those are the prospective student's interests.

Implementation will involve a redesign of 8-10 significant pages, with other pages following. To make the best use of the marketing tool, it will need fresh, regularly updated content from departments, clubs, and services campus-wide.

Jeff Wald and Jessica Savage are heading up the implementation efforts, and would welcome your comments and suggestions.

### Go Live Timeline

\*\*all dates are tentative!

**Tentative January 2009-**  
Active Admissions

**July 2008:** General  
Ledger/AP/Purchasing

**November 2008:** Admissions

**January 2009:** Budget Management

**January 2009:** Human Resources

**January 2009:** Financial Aid

**February 2009:** Residence Life

**April 2009:** Records & Registration

**August 2009:** Degree Audit, eAdvising

### **Institutional Effectiveness**

is the extent to which the college is meeting its mission and achieving its goals as demonstrated by a comprehensive, collaborative, institution-wide, regular, integrated cycle of planning, implementation, assessment, and improvement.

# April 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

## Schedule of Events

April 1&2	AP/ PU Train
April 1- 4	Dr. Gallinger on-site
April 3-4	Dr. Rutter on-site
April 8 - 10	CU / FI Train
April 15 - 17	GL Consult
April 22 - 24	HR Train
April 25th	Core phone 9-11 MST
April 25	Title III Report due

During the Datatel Colleague implementation, staff may be in training 3-4 days each month. Thank you for your patience and understanding as we make the time to review our processes and learn the new system.

# May 2008

## Schedule of Events

May 5-7—Onsite AP/ Purchasing Consulting
May 9—CF—Application Re- mote Consulting
May 12— GL Consulting Call
May 13-15—Onsite Human Resources Training
May 16—AP Consulting Call
May 19-20—SQL Training for System Administrators
May 21-23—Onsite Admissions Training
May 28-29—Onsite AP/ Purchasing Consulting
May 30—Remote CORE Con- sulting
May 30—Summer Department Planning and Assessment

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



Every day do something that will inch you closer to a better tomorrow.—Doug Firebaugh

## What is Title III?

The Title III Strengthening the Institutions Program is a competitive grant program that was established by Congress as part of the Higher Education Act of 1965, as amended (HEA). The purpose of the program is to provide grants to eligible institutions of higher education to improve their academic programs,

institutional management, and fiscal stability in order to increase their self-sufficiency and strengthen their capacity to make a substantial contribution to the higher education resources of the Nation.



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## Our Effectiveness Just Went Up Two Points!

Dr. Dawn Gallinger was on campus April 1-4 to jumpstart her work for this summer. She was on campus to help orient our Title III External Evaluator, and to work with faculty designing the summer professional development opportunities funded through our Title III grant. Dr. Gallinger officially began her duties as the Director of Institutional Effectiveness on May 1st.

Dr. Gallinger is originally from Billings, earned her Ph.D. in Quantitative Research Methods from the University of Denver, and most recently worked as the Director of Assessment at Casper College. She is excited to be joining the Carroll Community and looks forward to working with each of you. She is especially thrilled to be in Helena in time for the famous Vigilante Parade. Dr. Gallinger's first challenges will be to familiarize herself with the distinctive Carroll College culture, hire an Institutional Researcher, facilitate the summer faculty/staff training, and support the self-study for our Fall 2010 accreditation visit.

Dr. Bob Rutter was on campus on April 3 & 4. Dr. Rutter is our external evaluator for our Title III grant. Dr. Rutter serves as the Associate Vice President for Institutional Effectiveness at St. Norbert College, and was instrumental in implementing their Title III/ Institutional Effectiveness grant. Under his leadership, St. Norbert College established an Office of Institutional Effectiveness, revised its Mission Statement to include measurable outcomes, adopted a overall plan for assessing student learning, assessed and reviewed the general education program, developed and carried out plans for assessing student learning in 56 academic, student life and Mission & Heritage programs, and published more than 25 major institution-level assessment reports, as well as an informative newsletter of assessment findings. As External Evaluator, Dr. Rutter will assess our progress toward the grant's stated outcomes, and offer suggestions for improvement. Dr. Rutter's initial progress report is available upon request from Carolyn Erhardt, x5429.

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